

Subject: Wish List for Santa Monica aka Theatre Row - Wilcox to Vine Hollywood Media District

From: Media District

Date: 02/02/2016 04:21 PM

To: Dan Halden

CC: Jim Omahen <jim@mediadistrict.org>

Dear Dan:

I would love to vision Santa Monica Boulevard as a "Great Street":

1. Overall Streetscape Design from Vine to Wilcox
2. Updated Street Furniture and Trash Receptacles
3. Continental Cross Walk at Wilcox/Santa Monica – THEATRE ROW
4. Possible color concrete paving upgrade to mimic theme of Theatre Row
5. Decorative Light Standards
6. Make street segment from Vine to Wilcox Pedestrian friendly
7. Increase meter time from 1 hour to 2 hours during day and week nights from 6pm to 12 midnight to accommodate theatre patrons
8. Kiosks - Identifying Theatre Row tenants
9. Possible grant to upgrade theatre fronts

That is all for now. Let me know what you think.

Regards,

Lisa Schechter
Executive Director
Hollywood Media District BID
1040 N. Las Palmas Avenue
Hollywood, CA 90038
(323)860-0025 Direct
(323)860-0026 Fax

MediaDistrict.org